

2012 REVIEW

Supporting
Communities
across Scotland



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COVER CASE STUDY

Ocean Youth Trust Scotland

Ocean Youth Trust Scotland aims to give young people the opportunity to realise their full potential through the challenge of adventure under sail during which young Scots aged from 12-25 build their social and personal skills and have the opportunity to gain nationally recognised qualifications.

Our grant of £5,000 enabled 60 new volunteers to be equipped with the necessary skills to lead sail training voyages around Scotland and beyond and to pass on their knowledge and skills to young people on the boats in a spirit of fun and adventure.

Young people are empowered on each voyage by learning new skills and finding strength, helping to increase their self-confidence, responsibility and respect.

Message from the Chair

I'm pleased to report that 2012 has been another successful year for the Bank of Scotland Foundation across all of our Programmes.

Our Small Grants Programme provided almost £830,000 to charities in Scotland that specifically look to develop and improve their communities or support financial inclusion and financial literacy. Our Impact Report has clearly demonstrated that our Small Grants Programme is achieving positive change in communities across Scotland.

The Matched Giving Programme continues to be a great success with over 1,150 applications received from Lloyds Banking Group employees across Scotland claiming over £455,000. We continue to support a diverse mix of charities through this programme, with some employees applying for Matched Giving for small, local charities and others applying for Matched Giving for some of Scotland's large national charities.

In 2012 we launched a joint initiative with Lloyds Banking Group - our Volunteering Grants Programme aimed at boosting community volunteering. Six charities shared almost £100,000 through this initiative in 2012 and I am pleased that the Trustees

have agreed to continue the Volunteering Grants Programme in 2013.

Our work in Scotland is not possible without the support of our sole funder, Lloyds Banking Group, who donated £1 million to the Foundation in 2012. The Trustees are delighted that the Group has increased its annual donation to £2 million per annum from 2014. This increase will allow our existing programmes to grow and also allow the development of new programmes.

We look forward with confidence to supporting a wide range of charities in 2014 and helping communities across Scotland to flourish.



Kate Guthrie, Chair, Bank of Scotland Foundation



Supporting Communities

The Bank of Scotland Foundation is an independent charity supporting people and their local communities throughout Scotland. We receive an annual donation of £1m from Lloyds Banking Group to fund Grants Programmes and a Matched Giving Programme.

Charities across Scotland have received over £2.8m since the Foundation launched in November 2010, including almost £1.4m of funding through our programmes in 2012.

Breakdown of Grants and Matched Giving by Registered Region of Charity

Year ended 31 December 2012

Highlands and Islands
£100,086

North East Scotland
£44,047

Mid Scotland and Fife
£111,884

Lothian
£504,083

Glasgow
£269,119

West Scotland
£62,782

Central Scotland
£63,368

South Scotland
£51,071

We also provided **£172,974** to charities working across Scotland.

CASE STUDY

Befriend a Child

For vulnerable children growing up in a deprived area with no one to talk to in times of need it can be a lonely and difficult place. It often helps these children to have someone they can build a trusting relationship with and share their difficulties.

The service provided by Befriend a Child in Aberdeen recruits caring adults to befriend and support individual children on a 1:1 basis to promote the children's welfare and advance their education.

Our grant of £8,000 is ensuring that children aged 4-16 in Aberdeen can meet with their befrienders on a fortnightly basis and engage in a range of fun activities where they can learn much needed life skills and improve their confidence to help them mature into responsible adults.



Small Grants Programme

Making a Difference

The Bank of Scotland Foundation Small Grants Programme provides funding to local, regional and national charities across Scotland. We aim to help with developing and improving communities, financial literacy and financial inclusion.

Boosting charities

In 2012, £829,850 was invested in 105 charities through the Small Grants Programme. We continue to provide funding towards essential core costs and other projects, and with an average grant size of £7,903, our support is helping charities through the difficult economic climate.

Helping communities to flourish

Our funding is making a real, tangible difference to thousands of people across Scotland. In deprived areas, our support is helping to improve the quality of life for people who are facing challenging circumstances by addressing areas such as housing, mental health, job creation and money advice.

Measuring our impact

In 2012, we produced our first Small Grants Impact Report using evaluation and feedback we gathered from our 2011 funded charities. Our Impact Report has clearly demonstrated that our Small Grants Programme is achieving positive change in communities.





CASE STUDY

Bannockburn Group of Riding for the Disabled

In the current climate, it is increasingly difficult for charities to raise funds to maintain their services. As one of a small number of funders to provide grants towards the running costs of charities, the Foundation received an application for core cost funding from Bannockburn Group of Riding for the Disabled in 2012.

Our grant of £5,000 helped to meet the Bannockburn Group's funding shortfall and enabled them to continue to provide therapeutic contact with horses for over 330 children, young people and adults who have a range of physical disabilities, learning difficulties and social and emotional issues.

Through the Bannockburn Group, service users can develop equestrian as well as social skills, gain experience, confidence and self-esteem, and fulfil their personal potential.

Matched Giving Programme

Supporting Community Engagement

With just under 20,000 Lloyds Banking Group employees across Scotland, our Matched Giving Programme encourages employees to become active in their community by providing Matched Giving of up to £1,000 per employee per year.

In 2012, there were over 1,150 claims from employees and over 300 charities shared £455,141. We continue to support a diverse mix of charities through our programme as some employees apply for Matched Giving for small, local charities and others apply for Matched Giving for some of Scotland's larger charities.

Volunteering

- 152 claims were made by employees who volunteered their time
- 14,715 hours were matched
- £69,118 was given to charities by the Foundation

Fundraising

- 996 claims were made by employees for fundraising for charities
- £386,023 was given to charities by the Foundation

Top Five Charities Supported

- Save the Children
- Sick Kids Friends Foundation
- The Yard Adventure Centre
- Maggie's Centre
- Macmillan Cancer Support

Bank of Scotland Foundation support for Save the Children

Over the last two years Lloyds Banking Group has had a very successful partnership with their 2011/2012 Charity of the Year, Save the Children.

In the two years of the partnership with Save the Children, employees in Scotland have claimed over £198,000 in Matched Giving from the Foundation, contributing to the final partnership total of over £3.6 million.

Our Matched Giving has supported Save the Children's Families and Schools Together (FAST) programme which supports parents to improve their children's learning and development at home, so they can reach their full potential at school. Through the partnership with Lloyds Banking Group, 74 FAST programmes have been funded across the UK, including programmes in Craigroyston Primary School in Edinburgh and Edinbarnett Primary School in West Dunbartonshire.



CASE STUDY

Broxburn United Sports Club

Broxburn United Sports Club has been providing community football coaching for over 30 years. In 2010 a new facility was opened with a synthetic pitch and a clubhouse, open seven days a week for sports activities aimed at children aged 5-18.

Our grant of £6,500 through the Small Grants Programme will help to improve the basic café facilities in the clubhouse so they can offer healthy meals and provide a place for people to meet.

In addition to our Small Grant, the Sports Club benefited from funding from our Matched Giving Programme. Lloyds Banking Group employees claimed £5,795 from the Foundation as a result of their fundraising efforts

in 2012 which included a quiz night and bake sales, taking their fundraising total to over £11,000.

Matched Giving funding is unrestricted, allowing charities to use it where it is needed most. Broxburn United Sports Club used their Matched Giving to fund the refurbishment of the old changing room in the Sports Club into a boxing ring and training area for Broxburn Amateur Boxing Club, boosting the facilities available to the community.

Recognised as the main provider for youth activity in the area, the community impact of Broxburn United Sports Club is significant, with local police reporting a fall in antisocial behaviour.

Volunteering Grants Programme

Working Together

In 2012, the Foundation launched the **Volunteering Grants Programme**, an innovative, joint initiative with **Lloyds Banking Group** aimed at boosting community volunteering.

The Foundation made funding available to charities to support projects delivered through volunteers and the Group then ensured the successful charities were given access to a network of employee volunteers to deliver the projects.

Addressing need

We distributed almost £100,000 through this programme to six charities in 2012 and the Group then engaged employees in volunteering with the successful projects. A range of charities were supported, addressing disadvantage and exclusion across many communities in Scotland.

Ongoing support

Owing to the success of the programme in 2012 and the appetite from charities for our joint approach, the Trustees have agreed to continue the Volunteering Grants Programme in 2013 to support charities who can demonstrate they will make a real difference to the lives of people and communities through volunteering.





CASE STUDY

Breast Cancer Care Scotland

A diagnosis of cancer can have a devastating impact upon individuals, and hair loss can be one of the most upsetting side effects of treatment. Breast Cancer Care Scotland's HeadStrong support service offers free practical and emotional support for anyone facing hair loss as a result of treatment for any form of cancer.

The HeadStrong service is provided by volunteers and our grant of £20,000 allowed 20 new volunteers to be trained to enable three new HeadStrong centres to be opened in Scotland. Each volunteer's objective is to empower cancer patients to regain control over their appearance and help to improve and rebuild their confidence and self-esteem. They help patients to prepare for possible hair loss, tie headscarves and use hats and hairpieces to help reduce its impact.

As part of the Volunteering Grants Programme initiative, the HeadStrong volunteer positions were shared with Lloyds Banking Group employees across Scotland to help ensure the services in Edinburgh, Wishaw, East Kilbride and Airdrie could be delivered.

2013 and Beyond

Supporting Communities

We look forward to continuing to support a wide range of charities in 2013 and beyond through the Small Grants Programme, Volunteering Grants Programme and Matched Giving Programme and helping communities across Scotland to flourish.

Increased Funding

Our work in Scotland is not possible without the support of our sole funder, Lloyds Banking Group. We are delighted that the Group has increased its annual donation to £2 million per annum from 2014. This increase will allow our existing programmes to grow and also allow the development of new programmes.





CASE STUDY

Argyll & Bute Citizens Advice Bureau

Debt is often a problem in rural communities such as Argyll & Bute. The Citizens Advice Bureau in Lochgilphead provides confidential, impartial and independent advice to help clients take control of their finances and make decisions to improve their lives.

Our grant of £19,528 enabled a series of workshops to take place across Argyll & Bute offering advice on financial awareness and managing money. Managed by the Bureau's Financial Education worker, the workshops targeted the young and the elderly to teach money management skills and helped identify minor debt problems before they were out of control, reducing the level of debt in the region.

CASE STUDY

The Yard Adventure Centre

Visiting The Yard is a unique and dynamic adventure experienced every year by more than 1,500 children and young people with additional support needs. At this purpose-built indoor and outdoor adventure playground in Edinburgh, children and families can build confidence, learn new skills and develop independence.

The Corporate Real Estate team from Lloyds Banking Group chose The Yard as their beneficiary charity for a night of fundraising and raised £46,500 - including Matched Giving from the Foundation of over £23,000. The night involved a Decathlon of events including a hula hoop relay, bean bag toss and tower building for both employees and external contacts.

The Yard used the unrestricted funds to cover a variety of costs, including the running of school sessions and summer playschemes as well as the capital outlay of new toilets and drainage.



Trustees

Kate Guthrie

Foundation Chair, Kate is Human Resources Director Capability and Engagement at Lloyds Banking Group.

Jim Coyle

Jim is Group Financial Controller at Lloyds Banking Group.

Sarah Deas

Sarah is Chief Executive of Co-operative Scotland, a subsidiary of Scottish Enterprise.

Alasdair Gardner

Alasdair is Regional Managing Director Scotland Commercial Banking at Lloyds Banking Group.

Paul Grice

Paul is Clerk and Chief Executive of the Scottish Parliament.

Peter Navin

Peter is Retail Network Director of the Verde business within Lloyds Banking Group.

Staff

Jillian Baillie

Head

Scott James

Finance and Grants Manager

Denise Paton

Matched Giving Programme Manager

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Grant Awards of £10,000 and Over

Small Grants

- Angus Citizens Advice Bureau
- Argyll & Bute Citizens Advice Bureau
- Caithness Voluntary Group
- CCLASP
- Central Advocacy Partners
- Citizens Advice Edinburgh
- Columba 1400
- Craigmillar Community Arts
- Crossroads Youth & Community Association
- Fresh Start (Edinburgh)
- Garvald Glenesk
- Gorgie City Farm
- Highland Disability Sport
- Irvine Housing Association Ltd
- Kingsridge Cleddans Housing Association
- Marie Curie Cancer Care
- Maryhill Citizens Advice Bureau

- Muirhouse Youth Development Group
- North United Communities Limited
- Orkney Alcohol Counselling & Advisory Service
- Pilton Community Health Project
- Rape & Abuse Line
- Scottish Drugs Forum
- Scottish Epilepsy Initiative
- Sick Kids Friends Foundation
- Upward Mobility Limited

Volunteering Grants

- Breast Cancer Care Scotland
- Central Scotland Forest Trust
- Children 1st
- Edinburgh Cyrenian Trust
- Stroke Association
- Urban Roots Initiative