

# SPOTTLIGHT

## CELEBRATING THE FOUR FOUNDATIONS

Spanning the past 35 years, Bank of Scotland Foundation, Halifax Foundation for Northern Ireland, Lloyds Bank Foundation for the Channel Islands and Lloyds Bank Foundation for England and Wales ("the four Foundations") have been providing essential funding and support to charities across the UK and Channel Islands, helping communities overcome complex social issues and rebuild lives.

Our individual grant programmes have been instrumental in enabling small and local charities to tackle a range of issues, from financial disadvantage and social exclusion, to domestic abuse and modern slavery. As well as funding, we offer charities additional capacity building support including mentoring, learning, training and networking.

Of course none of this work would be possible without Lloyds Banking Group. To date, the Group has donated almost £686million to its charitable Foundations which we are extremely grateful for.

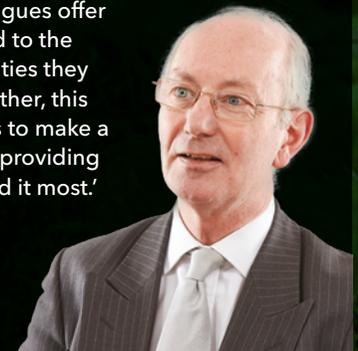
We were delighted that in June this year, the Group guaranteed a £25.5 million annual donation to its four independent charitable Foundations for 2021. As the charities we support look to recover and renew from the Covid-19 pandemic, this early funding commitment from the Group will help secure a more certain future for charities during these difficult times and safeguard the vital work that they do.

Scotswood Natural Community Garden is a mental health charity in the North East of England supported by Lloyds Bank Foundation for England and Wales with a three year £100,000 grant and an additional £7,345 Covid grant.

### A WORD FROM THE CHAIR

'I am enormously proud of Lloyds Banking Group's partnership with our four charitable Foundations. It is a significant milestone to see them all celebrate their anniversaries and to reflect on the remarkable contribution they have made to their communities over this period. I continue to be thrilled by the enthusiastic and dedicated range of support that our colleagues offer to the Foundations and to the charities and communities they work with. Acting together, this partnership enables us to make a tremendous impact in providing help to those who need it most.'

**Lord Blackwell,**  
Chairman,  
Lloyds Banking Group



 **BANK OF SCOTLAND**  
Foundation

 **HALIFAX FOUNDATION**  
for Northern Ireland

**LLOYDS BANK**  
FOUNDATION  
Channel Islands



**LLOYDS BANK**  
FOUNDATION  
England & Wales



# 2020 - A SIGNIFICANT YEAR

**This year, Bank of Scotland Foundation marks its tenth year in November and Halifax Foundation for Northern Ireland, Lloyds Bank Foundation for England and Wales and Lloyds Bank Foundation for the Channel Islands all mark 35 years in December.**

From the start, our range of funding programmes have provided a vital lifeline for small and medium sized charities across the UK and Channel Islands. Whether through small and large core cost grants, capacity building support, or influencing policy and practice, our funding has proved instrumental in changing lives for the better. As our strategies and priorities have evolved over the years and the needs of charities have changed, we have also introduced a range of support programmes to help charities grow stronger and become more resilient.

Our mentoring programmes are a unique opportunity for charities to draw on the skills and experience of Lloyds Banking Group colleagues and we have developed toolkits to provide practical support and guidelines on best practice for charities. We also provide a range of learning and networking opportunities to the charities we support to help them build their skills, develop relationships and facilitate collaboration.

Covid-19 has presented many challenges for charities including a significant increase in the demand for services and a reduction in fundraising income making our contribution more important than ever. Through our wide range of initiatives we continue to help charities support vulnerable people and drive positive outcomes across the UK in these unparalleled times.

**Over the last 35 years, Lloyds Banking Group's Foundations have awarded almost**

**£623.3m** through over **64,200** grants



Ashiana Community Project is a domestic abuse charity in the West Midlands supported by Lloyds Bank Foundation for England and Wales with a three year grant of £72,750.

## COVID-19

**With the devastating impact that Covid-19 has had on the charitable sector, our support has been needed more than ever in the fight to keep charities operating so they can continue to provide their communities with much needed services.**

In response to the increasing financial challenges that charities were facing due to Covid-19, Bank of Scotland Foundation and Lloyds Bank Foundation for England and Wales made one-year Covid-19 awards to existing grant holders to help them adapt or develop services in response to the crisis. In addition to this, Lloyds Bank Foundation for England and Wales also made Covid-19 support grants available to other charities, as did Lloyds Bank Foundation for the Channel Islands and Halifax Foundation for Northern Ireland.

In August, Lloyds Bank Foundation for England and Wales also launched their COVID Recovery Fund, a two-year unrestricted grant of £50,000 with dedicated organisational development support. Through this programme, they will award a total of £7.5 million to approximately 150 charities.

## COVID-19 AT A GLANCE FIGURES





Supported by

LLOYDS BANK  
FOUNDATION  
England & Wales
[Click here to watch the video](#)

## EMPIRE FIGHTING CHANCE

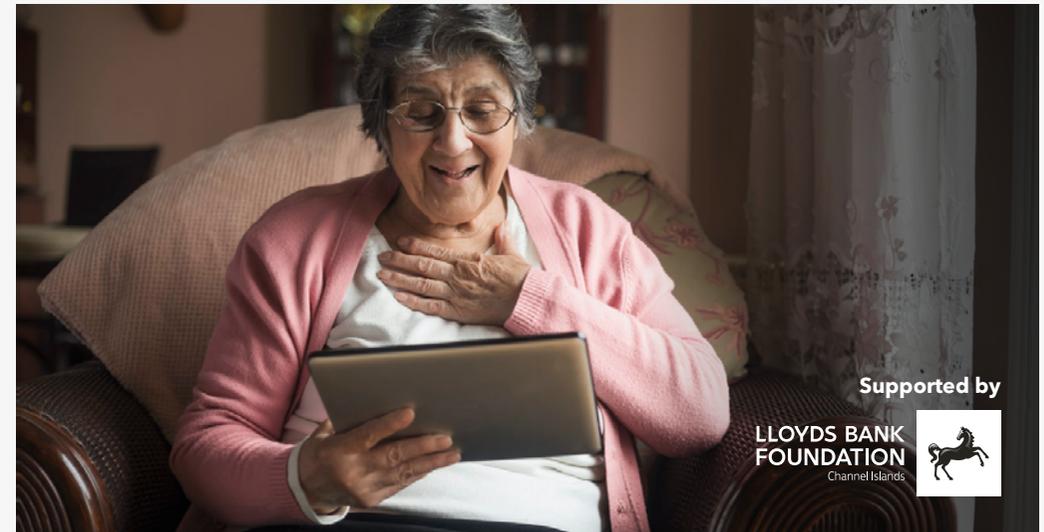
**Empire Fighting Chance supports disadvantaged young people experiencing behavioural and psychological issues. Through a combination of non-contact boxing, mentoring and intensive personal development support, they challenge and inspire young people to realise their unique potential.**

Courtney, one of the coaches at Empire works "a lot with young people who have anxiety which can be a cause of their anger, so it's about getting to the root cause of what's making them feel like that."

Alongside the three-year £99,790 grant from Lloyds Bank Foundation for England & Wales, the charity was awarded an additional £11,356 in July to help them adapt to delivering online support. This funding enabled the charity to continue to support young people as well as their families when they needed them most.

This was at a time when Empire Fighting Chance was seeing a significant increase in demand for their services while also seeing a decline in income from fundraising and trading due to Covid-19 restrictions. Many of the young people the charity supports had also been affected by the pandemic and were experiencing worsening poverty, isolation, greater exposure to unstable and chaotic homes, and increased risk of domestic violence and abuse.

With this funding, the charity increased the amount of one to one support for young people and are now working more closely with their parents and carers recognising the influence they have on their lives right now.



Supported by

LLOYDS BANK  
FOUNDATION  
Channel Islands

## WE ALL MATTER, EH?

**In Guernsey, We All Matter, Eh? and Sector Representative for the Association of Guernsey Charities launched their #StayConnected initiative providing access to tablets, WiFi devices and digital support for older and vulnerable (shielding) islanders to keep in touch with family, friends and groups during Covid-19. The initiative was formed in direct response to the advice from experts that it is important for family and friends to stay connected for everyone's wellbeing in such challenging times.**

StayConnected received £15,000 in emergency funding from Lloyds Bank Foundation for the Channel Islands towards 60 new tablets for the hospital, care homes and supported living settings. From video messaging, to church services and online food shops, the devices provided a range of platforms to help ease the struggle of isolation during lockdown. The devices not only helped the recipients, it also provided comfort to their family and friends.

In addition to the emergency funding, the charity was also put in touch with Islands Community Banking colleagues at Lloyds Bank International who volunteered in their own time to provide guidance on ways to make the distribution process as efficient as possible, to provide practical support with the distribution, and follow up digital support. This also meant additional funds were raised for #StayConnected through the colleague matched giving programme.

The Foundation and the Bank recognised that many islanders would have to endure long periods of isolation which could trigger loneliness and have a negative impact on mental health. #StayConnected aimed to combat this and the Foundation and the Bank were keen to support such a fantastic initiative.



## COMMUNITY RESCUE SERVICE

**Community Rescue Service ("CRS") are an emergency search and rescue response team which have been established since 2007. They are tasked to incidents of high risk and vulnerable missing persons throughout Northern Ireland - they are the primary responders to the Police Service for Northern Ireland. They are staffed entirely by a team of 220 volunteers and their main activities include crisis intervention, suicide intervention, rural and urban search, water rescue, body recovery, community support and education.**

In 2019 they carried out over 300 searches and even during lockdown in 2020 they have carried out 165 searches to date.

CRS received a Community Grant in 2018 of £6,000 from Halifax Foundation for Northern Ireland towards livery costs for their search and rescue vehicles. They also recently received a Covid Grant of £5,000 towards fuel and vehicle maintenance costs which enabled their volunteers

to deliver over 30,000 "hero shield" face guards to NHS and frontline workers all over Northern Ireland during the Covid pandemic. As well as providing funding to CRS, Sharon Gibson, Regional Fundraising Manager (Volunteer) availed of the Charity Mentoring Programme, offered by the Foundation in partnership with Lloyds Banking Group. Sharon was matched with Simon Gowdy, Learning Programme Manager at Lloyds.

Sharon said "I was grateful to have been accepted to take part in the Charity Mentorship programme in 2019. Having been assigned Simon as my mentor, I knew from that first meeting that we would make real changes. Throughout the year, Simon helped me to redesign a structure in the aspect of fundraising with CRS, and helped me to gain knowledge around delegation and structure. The mentorship program was invaluable to me personally, and to the Community Rescue Service as an organisation. I also feel I have gained a friend in Simon for years to come."

## MENTORING

**Our Charity Mentoring programmes are a unique opportunity for the charities we fund to receive individual, tailored business support from a Charity Mentor. The areas addressed will vary depending on the needs of the charity, but Mentoring can help identify new challenges, review a charity's practice or help plan a strategy.**

Charity Mentors are colleagues from our sole funder, Lloyds Banking Group who offer regular, ongoing support. They are able to help the charity grow and develop by providing management support and guidance based on their own personal business experience.

Charities are matched with Mentors within their local area as much as possible, however when this cannot be done - due to a remote location for example - they have the opportunity to be matched to a remote mentor and meet via Skype, teleconference or other social media channels.

Each Foundation operates its own programme and to date, we have matched 646 charities with Lloyds Banking Group colleague mentors across the UK and Channel Islands.

## A MENTOR'S VIEW

Gorbals based charity Crossroads Youth and Community Association ("Crossroads") in Glasgow aims to promote and facilitate integration and help strengthen community cohesion and resilience. In November 2018, they were matched by Bank of Scotland Foundation to Business Analyst, Stephen Louch, to provide both practical and moral support for their finance officer and help strengthen their financial reporting systems.

Stephen said, "Crossroads have numerous forms of income which require to be tracked separately, so I helped them combine various spreadsheets into one that auto pulls figures from tabs within it. This way they can view a financial summary slide to give the overall picture at any time, saving three days of work per month.

"When I see people using their services, happy, warm and always with food on offer, it shows how even small things can make a massive difference to those in need" he says. "Even hearing members of the community stand up at AGMs and talk about what being involved with Crossroads does for them is tremendously inspiring and shows the power we have to help those around us."

# MATCHED GIVING

**Our Matched Giving schemes encourage Lloyds Banking Group colleagues to become involved in the voluntary sector by fundraising or volunteering for a charity that is close to their hearts.**

We match every pound Lloyds Banking Group colleagues raise, or donate £8 per hour of voluntary time given, to a maximum of £500 per year for eligible fundraising and/or £500 per year for eligible voluntary time given.

It's been fantastic to see Lloyds Banking Group colleagues finding innovative ways of fundraising and volunteering for charities during these difficult times. There have been claims for a wide range of initiatives, from virtual bingo and hair colouring fundraisers to volunteering for meal delivery services and young people's groups.

We're proud that our Matched Giving scheme provides a valuable source of additional income to charities at a time when their usual fundraising methods are impacted so heavily.

## MATCHED GIVING FIGURES AT A GLANCE



Supported by  
**BANK OF SCOTLAND**  
 Foundation

## NHS Lothian COVID-19 Appeal

**Charities across the UK have been severely impacted by the Covid-19 pandemic. Lockdown rules have prevented many from providing vital services to communities, while social distancing restrictions have put a hold on large-scale fundraising events for the foreseeable future.**

With charities needing support with funding now more than ever, Bank of Scotland Foundation's Matched Giving Programme has begun to receive some creative and innovative fundraising claims from Lloyds Banking Group colleagues.

With the help of his two young daughters, Toby Woods, an Edinburgh based Group employee, began leaving painted and decorated stones and slates on their garden wall to raise funds for the NHS Lothian Covid-19 Appeal (organised by Edinburgh & Lothians Health Foundation). Such was

the popularity of their art work, as word spread across the neighbourhood they began to create customised designs on request.

Toby said "It was great spending time with my daughters creating the various designs and we are absolutely delighted to have raised over £1,300 for the NHS Lothian Covid-19 appeal, helping support the physical, mental and emotional wellbeing of staff and patients.

"We are so grateful that friends, family and neighbours supported our fundraising efforts to the extent they did and to be able to claim a further £500 from Bank of Scotland Foundation's Matched Giving programme makes it even more worthwhile. We raised a considerable amount, but that extra donation will make a big difference when they need our support more than ever."

# FOUNDATION HIGHLIGHTS

## BANK OF SCOTLAND FOUNDATION



**2014** - our annual donation from the Group doubled, enabling us to launch 3 new funding programmes that year

**2018** - Mental Health Fund launched to support positive mental health across Scotland

**2019** - new 5-year strategy announced, including our Invest grant programme, offering a 5-year funding commitment to charities

## HALIFAX FOUNDATION FOR NORTHERN IRELAND



**1987** - first grant awards were made to four charities totalling £10,000

**2007** - Creating Change Programme was launched, our first 6-year grant plus programme, awarding £100,000 to 20 Charities

**2016** - rebranded from Lloyds Bank Foundation for Northern Ireland to Halifax Foundation for Northern Ireland, a brand people in Northern Ireland are familiar with

## LLOYDS BANK FOUNDATION CHANNEL ISLANDS



**2002** - introduced an annual events and training programme

**2016** - introduced the mentoring programme

**2020** - awarded over £20m to charities in the Channel Islands since being established in 1985

## LLOYDS BANK FOUNDATION ENGLAND & WALES



**2001** - Impact Assessment pilot launched to measure the impact of our funding. This led to the Foundation winning the Charity Award in the grantmaking category

**2014** - the capacity building programme was piloted with 30 charities. It's now grown into the Enhance programme, winning the Foundation its second Charity Award

**2019** - helped shape the development of the Government's Domestic Abuse Bill by providing written and oral evidence to Government and the Joint Committee

### Bank of Scotland Foundation

**Zoe Redhead, Community Manager**

07809 551491  
zoeredhead@bankofscotland.co.uk  
www.bankofscotlandfoundation.org

f @bankofscotlandfoundation  
t @BofSFoundation

### Halifax Foundation for Northern Ireland

**Brenda McMullan, Executive Director**

028 9032 3000  
brenda@halifaxfoundationni.org  
www.halifaxfoundationni.org

f @Halifaxfni  
t @halifaxfni

### Lloyds Bank Foundation for the Channel Islands

**Jo Le Poidevin, Executive Director**

01481 706360  
jlepoidevin@lloydsbankfoundation.org.uk  
www.lloydsbankfoundationci.org.uk

f @lloydsbankfoundationci  
t @lloydsbfc

### Lloyds Bank Foundation for England & Wales

**Aferdita Pacrami, Head of Communications**

0207 378 4613  
APacrami@lloydsbankfoundation.org.uk  
www.lloydsbankfoundation.org.uk

f @lloydsbankfoundation  
t @LBFEW